Leadership Summit 2021

Hyatt Regency DFW International Airport
Dallas, TX

Marketing Opportunities
Hybrid September 16-18, 2021

120+ ATS Leadership in Person
400+ ATS Leadership in Total

Minimum Investment with Maximum Exposure to the LEADERS in Pulmonary, Critical Care and Sleep Medicine!

Contact: Fiona Zheng | fzheng@thoracic.org | 212.315.8605
https://www.thoracic.org/about/industry-resources/advertising-opportunities/

All photos are from pre-pandemic Leadership Summits
Attendee Profile

Board of Directors

Executive Committee

Committee Leaders

- Awards Committee
- Clinicians Advisory Committee
- Digital Content Committee
- Documents Development and Implementation Committee
- Drug/Device Discovery and Development Committee
- Education Committee
- Environmental Health Policy Committee
- Ethics and Conflict of Interest Committee
- Funds for the Future Committee
- Health Equity and Diversity Committee
- Health Policy Committee
- International Health Committee
- Joint ATS/CHEST Clinical Practice Committee
- Members In Transition and Training Committee
- Membership Committee
- Patient and Family Education Committee
- Planning and Evaluation Committee
- Pulmonary Function Testing Committee
- Publications Policy Committee
- Quality Improvement and Implementation Committee
- Research Advocacy Committee
- Scientific Grant Review Committee
- Tobacco Action Committee
- Training Committee

Assembly Chairs

- Allergy, Immunology, and Inflammation
- Behavioral Science and Health Services Research
- Critical Care
- Clinical Problems
- Environmental, Occupational and Population Health
- Nursing
- Pediatrics
- Pulmonary Circulation
- Pulmonary Infections and Tuberculosis
- Pulmonary Rehabilitation
- Respiratory Cell and Molecular Biology
- Respiratory Structure and Function
- Sleep and Respiratory Neurobiology
- Thoracic Oncology

Journal Editors

- AJRCCM—Cutting edge research, reviews, guidelines
- AJRCMB—Respiratory and lung cell biology research
- AnnalsATS—Clinical Journal
- ATS Scholar—NEW Medical Education Journal

DEMOGRAPHICS

The leading pulmonary/critical care medicine physicians you want to reach are here!

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The leading pulmonary/critical care medicine physicians you want to reach are here!
MARKETING OPPORTUNITIES

Beverage Napkins & Table Tents Package $3,000
Leave an impression on the ATS leadership team through beverage napkins and table tents (6x9) used during food functions including: Welcome Reception, Breakfast, Lunch & Opening Address, and Networking Reception
• Sponsor provides napkins and table tents
• Rights only, exclusive sponsorship
• Space Reservation Deadline: August 19, 2021
• Materials Due: September 6, 2021

Premium Column Wrap Package $12,000
Located near the elevators to the main hotel lobby and sleeping rooms – a cannot miss as attendees walk to and from meetings
• 4 columns, wide sides only (8 surfaces total)
• Production costs included
• Space Reservation Deadline: August 19, 2021
• Materials Due: August 26, 2021

Coffee Sleeves $2,000
• Leave an impression on the ATS leadership team through coffee sleeves with each sip; used during breaks in between meetings
• Sponsor provides coffee sleeves
• Rights only, exclusive sponsorship
• Space Reservation Deadline: August 19, 2021
• Materials Due: September 6, 2021

Hydration Stations $3,000
• Branded meterboard (company or product) signage at three water stations located throughout the meeting space
• Production fees included, exclusive sponsorship
• Space Reservation Deadline: August 19, 2021
• Materials Due: August 26, 2021

Columns Wraps $2,500-3,000 each
• Located in front of Enterprise 1 & 2, where meal functions and the Board of Director meeting are being held.
• High traffic foyer and where the Welcome Reception is taking place on Thursday evening
• Wide sides (2) only
• 4 available with high-traffic locations near coffee stations
• Production costs included
• Space Reservation Deadline: August 19, 2021
• Materials Due: August 26, 2021

Meterboard, Print $500-650 each
• Company or product messages catch attendees’ attention as they come and go in front of Committee meeting rooms taking place on Friday.
• 24" x 70", double sided
• 6 available
• Space Reservation Deadline: August 19, 2021
• Materials Due: August 26, 2021

Opening Address – State of the ATS Video $10,000
• Reach 400+ ATS Leadership over Zoom and in person
• Rights only, exclusive sponsorship
• Sponsorship includes a pre-recorded 30 second video with company message
• Space Reservation Deadline: August 19, 2021
• Materials Due: September 6, 2021
ATS SPONSORSHIP AGREEMENT

Subject to acceptance by the American Thoracic Society and to ATS approval. Please return all completed applications to Fiona Zheng at fzheng@thoracic.org. Applications are processed in the order of receipt.

**APPLICANT INFORMATION:**

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<th>Company Name:</th>
<th>Contact Name:</th>
<th>Contact Title:</th>
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I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all the policies, rules terms and conditions and regulations, contains online and additions/changes that we accept as part of this agreement.

Each party agrees that the electronic signatures, whether digital or encrypted, of the parties included in this Agreement, are intended to authenticate this writing and to have the same force and effect as manual signatures.

PRINT NAME: __________________________________________

TITLE: _______________________________________________ 

SIGNATURE: __________________________________________ 

DATE: ___________________________
ADVERTISING OPPORTUNITIES

Please select the opportunity(s) you would like to secure and indicate the quantity.

### Leadership Summit Opportunities

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### PAYMENT INFORMATION:

**Cancellation Policy**
The full payment is due no later than Monday, September 6. If payment is not received by the deadline(s), Sponsor may forfeit the opportunity and the opportunity may be offered to others. Cancellations are non-refundable.

**Payment**
- **ACH Payment or Wire Transfer**
  Please contact Fiona Zheng at fzheng@thoracic.org for ACH or wire transfer instructions. Payments should be drawn on a U.S. bank, or additional fees will be incurred. An additional fee of $25.00 USD is required for all wire transfers.