

Position and Candidate Specification



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American Thoracic Society

Executive Director

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The American Thoracic Society (ATS) is an independently incorporated, member-led, international educational and scientific society that focuses on respiratory, critical care and sleep medicine. The premier Society in its area of specialty, ATS has approximately 16,000 members who are physicians, researchers, advanced practice nurses, respiratory therapists and other health care professionals, 33 percent of whom are from outside the United States. The Society's volunteer members (who comprise the Executive Committee and a number of standing committees) provide the major impetus to the Society's activities and initiatives in the quest to help prevent and fight respiratory disease around the globe through research, education, patient care, and advocacy.

The American Thoracic Society was originally formed in 1905 as the American Sanatorium Association to prevent, control, and treat tuberculosis. Originally the medical section of the American Lung Association (ALA), the Society became independently incorporated in 2000. Since separating from the ALA in 2000, the mission of the American Thoracic Society subsequently evolved to include the prevention, control, and treatment of both pediatric and adult respiratory diseases. Over the past decade, the Society has further expanded its scope of activities to meet the needs of its growing international membership and to include the areas of critical care, sleep medicine, nursing, and behavioral science, among others. ATS has also expanded its programs in the areas of research, education, patient care, and advocacy and has earned full accreditation by the Accreditation Council on Continuing Medical Education for direct sponsorship of educational activities. The American Thoracic Society has a core value to develop global collaborations with international, national, and regional societies to advance respiratory health.

The American Thoracic Society's most visible activity is its annual conference, which is the premier international forum for physicians and scientists who work in pulmonary, critical care, and sleep medicine. The attendance at this meeting has steadily grown nationally and internationally to include more than 16,000 total attendees each year.

In addition, the American Thoracic Society publishes the leading clinical and research journals in pulmonary medicine. The Society's peer-reviewed journals are: *The American Journal of Respiratory and Critical Care Medicine* (the "Blue" journal), *The American Journal of Respiratory Cell and Molecular Biology* (the "Red" journal), and *Annals of the American Thoracic Society* (AnnalsATS or the "White" journal).

The ATS Foundation, the philanthropic arm of the American Thoracic Society, supports research funding in pulmonary, critical care, and sleep medicine. Through the Patient Advisory Roundtable, the ATS maintains ties with patient interest organizations. The ATS also supports local Thoracic Society educational activities through the Council of Chapter Representatives.

The diverse interests of members are represented by the Society's 14 specialty-specific assemblies and 2 sections, which play a leading role in planning the International Conference and in developing statements and guidelines. Specific aspects of ATS activities are overseen by more than 25 committees.

The American Thoracic Society headquarters is located in New York City, with a satellite office in Washington, DC. ATS has a full-time staff of approximately 90 and a budget of \$29 million.

For more information about ATS, please visit www.thoracic.org.

AMERICAN THORACIC SOCIETY LEADERS



Marc Moss, MD, President

Marc Moss, MD, will serve as ATS president from 2017 to 2018. He is the Roger S. Mitchell Professor of Medicine and Vice Chair of Clinical Research for the Department of Medicine at the University of Colorado School of Medicine. For more than 17 years, Dr. Moss has received continuous NIH funding as a principal investigator. Dr. Moss's research interests include: examining the effects of alcohol abuse on the increased susceptibility to the development of acute lung injury; exploring the diagnosis and treatment of neuromuscular dysfunction in critically ill patients who require mechanical ventilation; and studying burnout syndrome, posttraumatic stress disorder, and wellness in critical care healthcare professionals. In addition, he is the principal investigator for the Colorado component of the NHLBI PETAL network, and is the co-chair of one of their protocol committees.

An ATS member since 1993, Dr. Moss has previously served on multiple ATS committees, including the International Conference, Communications and Marketing, Clinicians Advisory, Program and Budget, Awards, Nominating, and the Education Committees. He has also been a member of several Critical Care Assembly committees, ATS task forces, and the Board of Directors for four terms as a presidential appointee. During his term as chair of the Communications and Marketing Committee, he helped develop the ATS tagline "We help the world breathe." As chair of the International Conference Committee, he helped to implement the acceptance of case reports, pairing of junior and senior investigators to serve as co-facilitators for thematic poster sessions, enhancement of poster discussion sessions, and institution of late-breaking abstract submissions.



Polly Parsons, MD, President-Elect

Polly Parsons, MD, was installed as president-elect for the 2017-18 term, and she will serve as president for the 2018-19 term. Dr. Parsons is the E.L. Amidon Professor and Chair of the Department of Medicine at the Larner College of Medicine at the University of Vermont (UVM).

A member of the ATS since 1989, Dr. Parsons has served as a member of the Members in Transition and Training, Nominating, Finance, Publications Policy, Clinicians Advisory, Membership, Assembly on Critical Care Planning, and Program and Budget committees. She was also a chairman of the Training Committee from 2005 to 2006 and currently serves on the editorial board of the American Journal of Respiratory and Critical Care Medicine.

Dr. Parsons has long standing interests in research, education, and patient care. Her specific area of research focus is acute lung injury and critical illness. Her work has been supported by grants from the NIH and she has served on several research review and advisory committees,

including the National Heart Lung and Blood Scientific Advisory Council, NHLBI Clinical Trials Review Committee, the FDA Pulmonary and Allergy Drug Advisory Committee, and the Scientific Council of the Francis Families Foundation. She is currently a member of the Council of the Association of Professors of Medicine and incoming Scientific Director for the Parker B. Francis Foundation.

**James Beck, MD, Vice President**

James Beck, MD, was installed as vice president for the 2017-18 term, and he will serve as president for the 2019-20 term. Dr. Beck is Chief of Medicine for the VA Eastern Colorado Health Care System, Professor of Medicine in the Division of Pulmonary Sciences and Critical Care at the University of Colorado, and Vice-Chair for Veterans Affairs in the University of Colorado's Department of Medicine.

The ATS has been a major component of Dr. Beck's professional identity since 1987. He has served as MTPI Assembly Chair, Chair of the International Conference and Education Committees, as well as the Chair of the Planning and Evaluation Committee, and Finance Committee. He helped co-lead efforts to create a home for clinician-educators, assisting in the transition to a new Section on Medical Education.

His research interests include HIV-related opportunistic infections and the emerging field of lung microbiome research. Most recently, he was a Principal Investigator for the NHLBI's Lung HIV Microbiome Project. Dr. Beck's clinical achievements have been recognized by selection for Best Doctors in America annually since 1994. He is passionate about resident and fellow education and was elected to the University of Colorado's Academy of Medical Educators in 2014.

**Juan C. Celedón, MD, DrPH, Secretary-Treasurer**

Juan C. Celedón, MD, DrPH, was elected as secretary-treasurer for the 2017-18 term, and he will serve as president for the 2020-21 term.

Dr. Celedón is the Niels K. Jerne Professor of Pediatrics and Medicine, and chief of the Division of Pediatric Pulmonary Medicine, Allergy and Immunology at the University of Pittsburgh School of Medicine.

Dr. Celedón earned a degree in medicine from Javeriana University in Colombia and a doctoral degree in public health from Harvard University. He completed a residency in Internal Medicine at Beth Israel Medical Center in New York, a Fellowship in Pulmonary and Critical Care Medicine at Brown University, and a Research Fellowship at the Channing Laboratory of Brigham and Women's Hospital and Harvard Medical School. In 2000, he joined the faculty at Harvard Medical School, rising to Associate Professor before joining the University of Pittsburgh in 2010.

Dr. Celedón's research has focused on asthma, COPD, and health disparities in airway diseases. His scientific contributions have been acknowledged through the ATS Recognition Award for Scientific Accomplishments, among other honors. A devoted mentor, he was the first faculty member to ever receive both the Young Mentor Award and the A. Clifford Barger Excellence in

Mentoring Award from Harvard Medical School.

The ATS has long been his professional home, and his vision for the Society is one of constant innovation and excellence in diversity.



David Gozal, MD, MBA, Immediate Past President

David Gozal, MD, MBA, was installed as immediate past president. Dr. Gozal is the Herbert T. Abelson professor in the Department of Pediatrics at the University of Chicago. He chairs the Finance Committee, serves as a non-voting member of the Council of Chapter Representatives, and is a member of all committees except the Nominating Committee.

An ATS Member since 1991, Dr. Gozal was honored as a 2002 Amberson Lecturer and delivered the presentation "Neurobehavioral Deficits of Sleep-Disordered Breathing: Evidence For Developmentally-Regulated Brain Injury, Inflammation and Repair." He's a member of the Assemblies of Sleep Respiratory & Neurobiology and Pediatrics and had served on the ATS Board of Directors as chair of the SRN (then RNS) from May 2001 to June 2003, and also served in the Planning and Evaluation and Health Policy Committees, and on the SRN Assembly Planning Committee. He also served as an associate editor of the American Journal of Respiratory and Critical Care Medicine.

Before joining the University of Chicago in 2009, Dr. Gozal established the Division of Pediatric Sleep Medicine and the Sleep Medicine Fellowship Program at the University of Louisville, and had also taught at Tulane University, University of California Los Angeles, and University of Southern California. Early in his career, Dr. Gozal helped to develop rural health care networks in Cameroon, West Africa, and was honored as a "Knight of the Order of Merit" of Cameroon.

The Executive Director of the American Thoracic Society works with the ATS volunteer/elected leadership to advance and enhance the organization's strategic vision and execute the programs and activities of the Society. S/he ensures financial and organizational stability through the effective oversight and management of the Society's operations and resources, including the recruitment, retention, and motivation of a high-performing staff.

Working in collaboration with the officers of the Society, the Executive Director ensures that the organization maintains an engaged membership base and related dues revenue through a clear and consistent value proposition, and s/he is responsible for sustaining current and creating new revenue streams. S/he carries out a wide range of educational, philanthropic, publishing, convening, and advocacy initiatives on behalf of the Society.

KEY RELATIONSHIPS

Reports to ATS Executive Committee and the Board of Directors

Direct reports Chief, Advocacy & Government Relations
Chief, Corporate Alliances & Business Development
Chief, Documents & Patient Education
Chief, Global Health
Chief, Journals
Chief Program Officer
Chief, Strategic Positioning & Communication
Senior Director, Human Resources
Director, Finance
Director of Development, ATS Foundation

Other key relationships ATS membership
Related domestic and international medical associations and societies
Relevant policy-makers and government regulators

DESIRED OUTCOMES

- Continue to position ATS as the leader in cutting-edge research and science in the field through best-in-class journals, educational offerings, global collaborations, and annual meetings.
- Grow and expand funding for meritorious research projects.
- Increase annual conference attendance and improve engagement between meetings across membership groups.
- Enhance ATS's profile on the national and international stage as the global leader promoting collaboration among pulmonary, critical care, and sleep medicine societies.
- Strengthen the Society's already stable financial position, and improve ATS Foundation fundraising outcomes.
- Grow and diversify ATS revenue through membership and other sources (programs, products, and services).
- Maintain ATS's position as a major advocate for greater research support and public policies that promote lung health and improve care for patients with lung diseases, critical illnesses and sleep disorders.

IDEAL EXPERIENCE

10+ years of senior executive management experience

A track record of leadership accomplishments in an organization of similar scale and complexity

Experience in a related scientific or medical non-profit/membership environment

Possess an understanding of the ATS stakeholders and external landscape

Revenue-generating experience

Knowledge of or direct experience in diversifying dues and non-dues revenue

Knowledge of and appreciation for the research and clinical environment preferred

Literacy in scientific research is desirable, but not required; s/he should have an understanding of the various communities within ATS and the background that will position him/her engage with those communities

Advanced degree in business or a health-related discipline preferred

Undergraduate degree required

CRITICAL LEADERSHIP CAPABILITIES

Strategic Thinking

- Works with the Executive Committee and other leadership to develop and enhance a vision and structured objectives to best position the Society for the evolving future of healthcare. Translates those objectives into actions and initiatives that advance the Society's mission and value proposition.
- Implements and leads the strategic and tactical plans of the Society, partnering with leadership to creatively expand the scope and impact of the ATS's programs and initiatives.

Collaborating and Influencing

- Advances the ATS value proposition as the premier forum in pulmonary, critical care, and sleep medicine; promotes scientific collaboration and the exchange of information and ideas between scientists and physicians; collaborates across multiple parties, internally and externally.
- Identifies and meets with key current and potential partners, domestically and internationally, effectively articulating the vision and mission of the Society in order to develop mutually-beneficial initiatives.

Leading People

- Engages, inspires, and empowers a high-performing team.
- Effectively communicates a long-term direction for the Society, as articulated by the leadership, and leads the team to execute against those strategic objectives with a focus on measurable outcomes.
- Maintains continual and effective communication with the Board of Directors, the Executive Committee, members and the staff.

OTHER PERSONAL CHARACTERISTICS

- Enthusiasm and passion for ATS's mission and philosophies.
- A diplomatic, positive, hands-on style.
- A willingness to travel extensively (incumbent travels up to 40% of his time) to meetings and other events, domestically and internationally.

APPLICATIONS AND NOMINATIONS

If you wish to submit application materials or nominate someone to serve as the next Executive Director of the American Thoracic Society, please email: ATS@spencerstuart.com.